

## **BACK TO SCHOOL OFFERS**

### **TABLE OF CONTENTS**

1. [\*\*EMIRATES ENBD OFFER\*\*](#)
2. [\*\*FAB AND DUBAI FIRST CREDIT CARD OFFER\*\*](#)
3. [\*\*BIGGEST EXCHANGE OFFER\*\*](#)

## **EMIRATES NBD (Earn up to extra 10% back / 0% interest on 24 & 36 Months Installment Plan on IT & IT accessories)**

Terms and conditions:

1. Customer will get an e-coupon based on the below spend slabs at Emax.

Shopping Criteria @ Emax	Emax e-coupon Value
AED 1,000 - 4,999	AED 100
AED 5,000 - 9,999	AED 150
AED 10,000 & above	AED 200

2. **Promotion is valid only on IT Products - Laptops, Desktops, Tablets, Printers, Computer Accessories, etc**
3. 0% interest on 24 & 36-months installment plan is valid only on IT. The minimum purchase value to qualify for a 24-month installment plan is AED 2000 and a 36 month installment plan is AED 2500.
4. Promotion will be applicable on both Emirates NBD Debit and Credit cards excluding Liv, U By Emaar, Lulu, Corporate & Supplementary cards.
5. If a customer has two or three Emirates NBD cards, he will get an e-coupon only on 1 card.
6. The e-coupon is based on a single first eligible transaction and transactions cannot be clubbed to reach a higher e-coupon slab.
7. Limited number of e-coupons are available. **Offer is valid from 4<sup>th</sup> August to 10th September 2023** or till the target limit has been achieved, whichever comes first.
8. E-coupon will be issued post campaign. The e-coupon will be emailed to Customers' Email ID by 31st October 2023.
9. Customers' are supposed to share the correct Email ID while making the purchase.
10. Emax will not be responsible if a wrong Email ID is shared by the customer.
11. Once issued, the e-coupon will be valid until 31st January 2024.
12. In case of any dispute, Emax decision to reward e-coupon will be final.
13. In the case of sales return of an invoice where Emax e-coupon has been redeemed, only credit notes will be issued and, in that case, issued e-coupon by bank will not be reversed. However, if a card refund is done, the customer will not be eligible for the e-coupon.
14. Offer is valid on Emax Website. For customers who shop for this offer on Emax website or app, will receive an email from Emirates NBD with a valid code for the equivalent value of the e-coupon earned, which can be redeemed by customer on Emax website or app. The code will be sent to customer on or before 31<sup>st</sup> October 2023.
15. In case of any queries, please contact Emirates NBD call centre 600540000.
16. For detailed terms and conditions, please visit the Emirates NBD website.
17. **Promotion not applicable on Apple iPad, Apple MacBook (Air M1) & Apple Accessories.**
18. Emax reserves the right to withdraw the promotion at any time without any prior notice.

## **FAB and Dubai First Credit Card Back to School Offer T&C's**

1. Offer is valid on a minimum purchase amount of AED 1000 on select Laptops & Tablets.
2. The discount will be applied at the time of payment with maximum amount of AED 150 per customer on one transaction only.
3. If Second order made availing the discount then the second order will be cancelled.
4. The order can be availed only by Registered Users.
5. Kindly register yourself and login to your account to avail the discount.
6. Offer is valid only on select laptop/tablet brands of Apple, HP, Lenovo, ASUS, Microsoft and on select products
7. This offer is applicable on all purchase transactions made at Emax stores in UAE and website (<https://uae.emaxme.com>) on the eligible card bet ween 1 and 15 September 2023Offer is not valid when you use Apple pay, Samsung Pay or any other pay method
8. This offer is valid only for FAB and Dubai First Credit Cards issued in UAE
9. Offer is not valid on Display and Clearance products
10. Transaction on Business, Corporate and Islamic Credit cards are not eligible for this promotion.
11. Purchase transactions made by primary cardholders as well as transactions made by supplementary cardholders are entitled for this promotion.
12. Purchase reversals, refunds and transactions disputed by the customer would be excluded from this offer.
13. The Bank reserves the right, at its absolute discretion, to amend/add/modify/vary/cancel and/or supplement these terms and conditions at any time without any prior notification to the Bank's customer and without any responsibility whatsoever on its part.)
14. In addition to the Terms and Conditions of this offer, the FAB's Master Terms and Conditions for Credit Cards and General Terms and Conditions for Accounts, as amended from time to time, apply.

## **Biggest Back To School Exchange Offer**

1. The Exchange Offer is valid only on select Product
2. Exchange offer is till 7th September 2023
3. Look for the Exchange Tag on the Product Photo to identify the select products
4. Use EMAX500 for Laptop and EMAX100 for Tablet and Printers to avail exchange Offer
5. If you Purchase Laptop then you can exchange against a Laptop only, it cannot be any other device and the same applies to Tablets and Printers.
6. The Old device/Product needs to be handed over to the delivery team at the time of delivery. In care old unit not handed over the order will not be delivered
7. Emax reserves the right to withdraw the promotion at any time without any prior notice.

Following are general T&Cs for the Exchange Laptops:

1. **Eligibility for Exchange:** We accept laptops for trade-in or exchange, whether in working or non-working condition.
2. **Laptop Integrity:** Laptops submitted for trade-in must be in a single piece. Laptops that are split into two or more pieces or exhibit signs of deliberate or severe damage will not be eligible for exchange
3. **Components:** All laptops submitted must have all original components intact, including but not limited to RAM, battery, and SSD. If any key components are missing or have been replaced with non-original parts, the laptop may be deemed ineligible for the exchange program.
4. **Data Privacy:** Customers are responsible for backing up their data and performing a factory reset on their laptop before submission. We will not be responsible for any data loss or unauthorized access post trade-in.
5. **Verification:** All laptops submitted will undergo a verification process to ascertain the conditions mentioned above. If a laptop doesn't meet the criteria, it may not qualify for the exchange program, and the laptop will be returned to the customer.
6. **Right to Refuse:** We reserve the right to refuse any laptop for trade-in without providing a reason.
7. **Changes to Terms:** We reserve the right to amend these terms and conditions without prior notice. Any changes will be communicated to our customers through appropriate channels.