

GET

10%
OFF

ON YOUR FAVORITE ELECTRONICS*

TERMS AND CONDITIONS

- Eligibility:** Offer is valid on all Emirates NBD Visa Credit Cards. Not valid on ENBD Master Cards & Debit Cards
- Minimum Purchase Requirement:** The offer is valid on a minimum SKU level purchase of AED 2,000
- Maximum Discount:** A maximum discount against one card is AED 200 and this is applicable per card, per transaction.
- Discount Application:** The discount applies at the SKU level, not at the invoice value.
- Availability:** Offer is valid both in Emax stores and online.
- Conditions for Emirates NBD Instant Discount:**
 - To avail of the Emirates NBD instant discount, the net value of a single SKU must be AED 2,000, and the final swiped amount (excluding Exchange Credit Note and Instant Discount) must be fully paid using an Emirates NBD visa card.
 - Customers can make a partial payment, but the net payment after the instant discount and exchange credit note must be fully paid through an Emirates NBD visa card. The minimum swiped amount must be AED 1,800
- Discount Limitations:**
 - Two or more SKU's below AED 2000 cannot be combined to reach the AED 2,000 threshold.
 - Maximum discount per card and per transaction is restricted to AED 200
- Supplementary Cards:** Supplementary Emirates NBD visa credit cards are eligible for the promotion.
- One-Time Usage:** The offer can be used once per customer, per card, either in-store or online during the campaign period.
- Applicable Products:** Promotion is applicable only on selected grades R, RC, CP, P & SBY grade stocks.
- Combination with Other Discounts:** No other discount is allowed in conjunction with this promotion.
- Promotion Duration:** The promotion is valid from 28th Feb'25 till 28th Mar'25 or until stocks last. This is a limited time offer, and Emax/Emirates NBD reserves the right to withdraw the promotion without prior notice.
- Product Exclusions:** Offer is not valid on Apple brand, DJI, XBOX, PS5, Microsoft Surface, All Laptop Brands (except Lenovo Laptops)
- Payment Method Exclusions:** Payment by other modes allowed, however the minimum swiped value through ENBD visa card must be AED 1800.
- Multiple Cards:** Multiple Emirates NBD cards cannot be used in a single invoice.
- Stock Exclusions:** Promotion is not applicable on display stocks or clearance-grade stocks.
- Payment Service Exclusions:** Payment through Apple Pay and Samsung Pay is not allowed.